

TOBACCO ENDGAME PROGRESS

U.S. & GLOBAL MOMENTUM (AS OF SEPT 2026)

Action on Smoking and Health (ASH) is leading a global campaign to phase out the sale of commercial tobacco products.

U.S. ENDGAME PROGRESS

SALES BANS

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1. Beverly Hills, CA
 2. Manhattan Beach, CA
 3. Tiburon, CA
 4. Ross, CA
 5. Corte Madera, CA

PHASING OUT RETAIL LICENSES

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1. Dolgeville, NY
 2. Bloomington, MN
 3. Little Canada, MN
 4. St. Anthony Village, MN
 5. Columbia Heights, MN
 6. Wakefield, MA

NICOTINE-FREE GENERATION POLICIES

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| 1. Brookline, MA | 12. Needham, MA | 20. Leverett, MA |
| 2. Stoneham, MA | 13. Pelham, MA | 21. Amherst, MA |
| 3. Wakefield, MA | 14. Newton, MA | 22. Hardwick, MA |
| 4. Melrose, MA | 15. Somerville, MA | 23. Northampton, MA |
| 5. Winchester, MA | 16. Hopkinton, MA | 24. Medfield, MA |
| 6. Malden, MA | 17. Conway, MA | 25. Easthampton, MA |
| 7. Reading, MA | 18. South Hadley, MA | 26. Rockport, MA |
| 8. Concord, MA | 19. Dover, MA | |
| 9. Manchester, MA | | |
| 10. Chelsea, MA | | |
| 11. Belchertown, MA | | |

FILTER BAN

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1. Santa Cruz County, CA

STATE BILLS INTRODUCED

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1. Hawaii - 2025
 2. Indiana - 2025
 3. Massachusetts - 2025
 4. Nevada - 2025
 5. California - 2024

GLOBAL PROGRESS

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| 1. Maldives: Smoke-Free Generation implemented (e-cigs already banned) | 1. South Australia: Nicotine-Free Generation bill pending |
| 2. United Kingdom: Tobacco-Free Generation law implemented | 2. France: Tobacco-Free Generation bill pending |
| | • European Union: Funding endgame work in 23 countries |

POPULATIONS PROTECTED

- 860,000 Americans
- 530,000 Maldivians
- 69,883,000 in the United Kingdom

CHAMPIONS TO NOTE

- **BALANGA CITY, PHILIPPINES (2016)**
Tobacco-Free Generation policy, first in the world. Industry lawsuit blocked.
- **NEW ZEALAND (2022–2023 → REPEALED)**
Historic Smokefree Generation law reversed by new government.