

TOBACCO ENDGAME PROGRESS

U.S. & GLOBAL MOMENTUM (AS OF APRIL 2026)

Action on Smoking and Health (ASH) is leading a global campaign to phase out the sale of commercial tobacco products.

U.S. ENDGAME PROGRESS

SALES BANS

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1. Beverly Hills, CA
 2. Manhattan Beach, CA
 3. Tiburon, CA
 4. Ross, CA

PHASING OUT RETAIL LICENSES

1. Dolgeville, NY
2. Bloomington, MN
3. Little Canada, MN
4. St. Anthony Village, MN
5. Columbia Heights, MN
6. Wakefield, MA



NICOTINE-FREE GENERATION POLICIES

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|-------------------|---------------------|----------------------|
| 1. Brookline, MA | 11. Belchertown, MA | 18. South Hadley, MA |
| 2. Stoneham, MA | 12. Needham, MA | 19. Dover, MA |
| 3. Wakefield, MA | 13. Pelham, MA | 20. Leverett, MA |
| 4. Melrose, MA | 14. Newton, MA | 21. Amherst, MA |
| 5. Winchester, MA | 15. Somerville, MA | 22. Hardwick, MA |
| 6. Malden, MA | 16. Hopkinton, MA | 23. Northampton, MA |
| 7. Reading, MA | 17. Conway, MA | |
| 8. Concord, MA | | |
| 9. Manchester, MA | | |
| 10. Chelsea, MA | | |

FILTER BAN

1. Santa Cruz County, CA



STATE BILLS INTRODUCED

1. Hawaii - 2025
2. Indiana - 2025
3. Massachusetts - 2025
4. Nevada - 2025
5. California - 2024



GLOBAL PROGRESS

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1. **Maldives:** Smoke-Free Generation **implemented** (e-cigs already banned)
 1. **United Kingdom:** Tobacco-Free Generation bill pending
 2. **South Australia:** Nicotine-Free Generation bill pending
 3. **France:** Tobacco-Free Generation bill pending
- **European Union:** Funding endgame work in 23 countries

POPULATIONS PROTECTED

- 860,000 Americans
- 530,000 Maldivians
- With the passage of the 3 pending national bills, 139 million people would be protected globally.

CHAMPIONS TO NOTE

- **BALANGA CITY, PHILIPPINES (2016)**
Tobacco-Free Generation policy, first in the world. Industry lawsuit blocked.
- **NEW ZEALAND (2022–2023 → REPEALED)**
Historic Smokefree Generation law reversed by new government.